

# The Salvation Army Women's Auxiliary Newsletter March 2023



## The Salvation Army Women's Auxiliary Presents *Purse Sale and Live Handbag Auction*

**Saturday, March 18, 2023**  
**11:00 a.m. – 2:00 p.m.**  
**2900 Palomino Lane**  
**Las Vegas, 89107**  
**Fellowship Hall**  
**Admission Fee: \$10.00**



**VICE PRESIDENT:** Many thanks to Harpist Timothy Brown for his wonderful performance at our Have-A-Heart Luncheon. Our guest speaker this month will be Linda Smith, Fundraising Consultant, Philanthropy Advisor, Speaker, Author, Disabilities Advocate. You can read her biography in the Spotlight.  
**Cheleen Morgan**

**HOSPITALITY NEWS:** Many thanks for your generous variety of storebought February "Potluck". Look forward to St. Patrick's corned beef Lunch-Box-To Go meals March 6th. Extras will be available @ \$10.00 per order for those of you who want to purchase on March 6th.

**Hostesses, Joni McKellar, Patricia Lands**

**MEMBERSHIP NEWS:** Ladies, the yearly 2022-2023 Directory of Members is now available for pick up. Please come to our first Monday, March 6th meeting so we can fellowship with you and receive your copy.

<https://www.salvationarmysouthernnevada.org/salvation-army-womens-auxiliary>

**ChairLady, Jane DeTevis**

**TELEPHONE COMMITTEE:** Ladies, for those of you who have not ordered a corned beef "Lunch-Box-To-Go" please give caller your order and bring \$10.00 to the March 6th meeting. See you March 6th at 10:00 AM in the Fellowship Hall. If you are not receiving a reminder call, please let me know. \$10.00 Admission Fee for Purse Sale & Live Handbag Auction may be paid at March 6th General Meeting.

**ChairLady, Patricia Lands**

**MISSION STATEMENT**

The Salvation Army Women's Auxiliary supports the Army's mission of spiritual redemption and social rehabilitation of those it serves. This is accomplished through The Auxiliary's function as a fundraising and volunteer group who care enough to do their very best.

**BOOK SALES:** Book/puzzle sales were \$22.05. Also, would love to have donations of gently used book markers or book bags! Thanks for all your help!  
**Librarian, Evelyn McMasters**



**JEWELRY SALES:** The February meeting sales totaled \$35. I received several donations and want to thank the ladies donating jewelry as it will help with the upcoming events. Three SAWA members have offered to help at the May event at the Orleans. Thanks in advance to Barbara Ferrante, Mary Chandler and Kathy Bronson. **Jeweler, Lynda Bennes**



**SUNSHINE NEWS:** Sending healing rays to Sandi Stapleton for eye surgery, Myrtle Knipes for a broken shoulder from fall, Roxella Williams for continued healing from hospitalization, Pat Kaufman's husband, Lance who has suffered a stroke and it is fatal and Dolores Bowen suffering from sciatic nerve pain.



**BEREAVEMENT:** SAWA Member, Rosemary Malloy mourns the passing of her son, Michael Paul since February 16<sup>th</sup>. If sending flowers, they should arrive between 9-11 am. Remembrances can be made to Wounded Warriors Foundation & or ASPCA. Sign guestbook at obituaries, review journal.com. Attend funeral services, Saturday, February 25<sup>th</sup>, at 11:30 am, 4955 S. Durango Dr., Suite 217. Our past SAWA Member, Paulisca J. Buckholz was 91 years old when she passed peacefully in her home January 24<sup>th</sup>, 2023. May we lift these bereaving families in daily prayer for spiritual support in getting through their grief.

**CELEBRATION OF LIFE**

Recognize a loved one, friend, family member, birthday, anniversary, sympathy, or congratulations through "Celebration of Life."

Your donations help needy single women and children in our community.

In loving memory of Paulisca Jean Buckholz  
Donor: SAWA Members  
In loving memory of Michael Paul Malloy  
Donor: SAWA Members

Acknowledgements are mailed to donor and recipient.  
Thank You Ladies for all you do  
Ida Gaines, Chairlady

Celebration of Life donations can be sent payable to:  
The Salvation Army Women's Auxiliary  
P. O. Box 46771  
Las Vegas, NV 89114

The Salvation Army  
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Information for publication  
should be received  
no later than the 10<sup>th</sup> of the month.

**DATES TO REMEMBER**

March 6  
Next Monthly Meeting  
10:00 a.m.

**St. Patrick's Day**  
**"LUNCH-BOX-TO-GO"**  
\$10.00 per meal

March 18<sup>th</sup>  
Saturday  
Purse Sale & Live  
Handbag Auction  
Light Lunch Provided  
11:00 a.m. – 2:00 p.m.  
Palomino Office Location  
Admission Fee: \$10.00



*Happy St. Patrick's Day*



## SPOTLIGHT ON Linda Smith

A fearless and tenacious fundraiser and disability activist, Linda Smith has revolutionized the principles of non-profit fundraising, community relations and event management in Las Vegas, and throughout the world. In her storied career that spanned over 40 years, Linda raised a billion dollars for charitable causes, and gained an international reputation as an innovative trailblazer, fundraising icon, motivational speaker and humanitarian. Linda's passion for connecting donors to the causes they care about led her to launch her consulting business. As a fundraising Coach and Consultant, Linda helps both development professionals and Boards of Directors to think big, raise expectations and have their best year yet, all while raising money for their nonprofit organization's mission!

Before the launch of her consulting business, Linda served as Vice President of Philanthropy and Vice President of the Opportunity Village Foundation in Las Vegas. Linda spent 38 years building Opportunity Village, Nevada's premier disability organization into one of the most beloved and respected nonprofits in the country. Linda is now travelling the world helping large and small organizations to believe and embrace their potential.

Career highlights include: Raising a half a billion dollars for Opportunity Village, Completion of seven Capital campaigns totaling \$350 million dollars, 25 years of annual charity Concerts featuring internationally recognized celebrities like superstar vocalist Celine Dion, whose performance raised a million dollars in one day, Creation of the Christopher Smith Endowment, a \$5 million-dollar social recreation and arts disability endowment named for her son Christopher, Founder of the Christopher Smith Foundation, a nonprofit dedicated to the well-being and support of caregivers and Creation of Signature events like; The Magical Forest, an outdoor holiday spectacular, which grosses \$2.5 million annually and The Great Santa Run, a record-breaking world challenge event featuring thousands of runners dressed in Santa garb. Linda also created Santa Runs and Magical Forests in California, Florida, Texas and the UK.

Before embarking on her consultancy business in 2016, Linda secured the Golden Knights hockey team, prior to them setting foot in town, netting \$700k in annual revenue through \$1 per seat ticket sales. Linda has an innate ability to engage major corporations, philanthropists and entertainers to support her cause. Celebrities like Wayne Newton, David Copperfield, Robin Leach, Celine Dion, and Penn Jillette ; whose appearances on *Celebrity Apprentice* raised over \$2 million, are all Linda Smith admirers.

Active in various professional associations, Linda was named "Fundraising Executive of the Year" by the National Society of Fundraising Executives. The Nevada System of Higher education conferred the "Distinguished Nevadan" Award for exceptional service to the State and Nation and all mankind. She is a Paul Harris Fellow and a Best Buddies Super Hero. In 2016 Mayor Carolyn Goodman proclaimed October 5th as Linda Smith Day in Nevada. It was the third time that this honor was awarded to Linda. In 2020 Linda was honored by the Las Vegas Weekly with the coveted 2020 Women Inspiring Women annual award. Linda is a willing mentor to non-profits across the globe who reach out to her for help, and she is now travelling the world as a consultant and speaker in support of nonprofits in need. Her memoir "Unwanted," was released in May 2019 to critical acclaim. Her book "Confessions of a Sin City Fundraiser" was launched in January of 2022.

**The Salvation Army Women's Auxiliary  
Have-A-Heart Fundraiser  
Monday, February 6, 2023**



**Timothy Brown, Harpist**



**Darryl Calloway, Captain Roberta McKinney,  
Deanna Calloway, Timothy Brown**