



DOING THE
MOST GOOD™

Hurricane Sandy Emergency Disaster Services Updates

Salvation Army feeding and service operations continue in response to Hurricane Sandy.

- The most heavily impacted areas including **New York** and **New Jersey** where coastal devastation and flooding remain major issues.
- In coordination with volunteer and other partner organizations, The Salvation Army has helped **provide hundreds of thousands of meals and drinks** to impacted residents.
- Corporate partners including the **National Football League (NFL)**, the **National Basketball Association (NBA)**, the **Oakland A's (MLB)** **Community Fund**, and **Eli Lilly** have provided support to The Salvation Army's relief efforts in the wake of Hurricane Sandy.

Current Salvation Army activities in the most heavily impacted areas include the following.

In New Jersey:

- The Salvation Army is providing life sustaining services to hundreds of first responders and survivors at 15 shelters.
- To date, The Salvation Army of New Jersey has provided:
 - **More than 32,000 meals**, including breakfast, lunch and dinner
 - **27,000 snacks**
 - **More than 27,000 bottles of water**
 - **Countless cups of coffee** for first responders and shelter residents
 - **More than 1,060 changes of clothes**
 - **Hundreds of hours of emotional and spiritual care** to comfort shelter residents
- The Salvation Army is providing support to first responders in Freehold.
- The Salvation Army's Emergency Men's Shelter in Perth Amboy will be adding additional beds to support the increased need for shelter.
- In Atlantic County, The Salvation Army has provided 3 meals a day as well as clothing at a special medical needs emergency shelter.
- The Salvation Army is now providing feeding at a shelter in Hunterdon County.
- The Salvation Army provided more than 240 people with meals, diapers, wipes, emotional and spiritual care at a shelter set up in Teterboro.
- Feeding is taking place at The Salvation Army in East Orange.
- The Salvation Army of Western Pennsylvania has deployed a canteen to New Jersey to help support in Emergency Disaster Relief.

In New York City:

- The Salvation Army, as the lead agency for the City's Food Access Plan, is working with a broad coalition of partners from across the city under the oversight of the Office of Emergency Management (OEM), in coordinating the distribution of badly needed water and food supplies to 14 sites in Manhattan, Brooklyn, Queens and Staten Island.
- The effort brought together resources from several members of the Volunteer Organizations Active in Disasters (VOAD) including the American Red Cross, as well as

the City Council, the NYPD, the National Guard and dozens of volunteers from across New York City.

- With the assistance of 400 National Guard troops, service sites were established in public parks and playgrounds in the hardest hit areas. During the course of the day, more than **600,000 bottles of water and nearly 300,000 packaged meals were distributed** to approximately 100,000 local residents. In addition, meals were delivered to the apartments and homes of shut-in residents in these areas.
- Distribution Centers will be open on Friday, November 2nd and Saturday, November 3rd from 1:00-5:00pm. (Hours will be determined as needed for the coming week.)
- The distribution center locations include:
 - **Staten Island**
 - Parking Lot – Corner of Mill Road & New Dorp Lane
 - Empty Lot – Corner of Yetman & Ylon Boulevard
 - **Queens**
 - Conch Playground – 51st Street & Rockaway Beach Boulevard
 - Hammel Playground – 84th Street & Rockaway Beach Boulevard
 - Red Fern House Playground – Redfern Avenue & Beach 12th Street
 - Hallets Cove – Vernon Blvd. & 30th Road
 - **Brooklyn**
 - Coney Island – Surf Island Playground – West 25th Street & Surf Avenue
 - Red Hook – Coffey Park – 85 Richards Street
 - **Manhattan**
 - Chelsea Park: West 27th Street, between 9th and 10th Avenues
 - Lower East Side: Vladic Playground – East 10th Street, between C & D Avenues
 - Lower East Side: Al Smith Playground - Catherine Street, between Cherry & Monroe Streets
 - Lower East Side: Hamilton Fish Playground – Pitt Street & East Houston Street
 - Grand Street Settlement Houses – 413 Grand Street
 - Confucius Plaza on Division Street
- For the next few days The Salvation Army will also be serving food at Seward High School in lower Manhattan where 1,000 people are being fed breakfast, lunch and dinner.

In Maryland and West Virginia:

- The Salvation Army is continuing to wind down services in Western Maryland and West Virginia where more than two feet of snow have left thousands without power.
- In Grafton, WV, The Salvation Army has fed more than **850 people** and provided hundreds of to-go boxes of food to emergency personnel and community members without power. The Salvation Army has also provided warm blankets, gloves and toboggans to people in need.
- Additionally in Grafton, The Salvation Army purchased needed items for families staying in shelters with donated gift cards from Walmart, and other donations have come in from small businesses in the area as well as Dominos and KFC.

Nationally:

- The Salvation Army maintains a fleet of **disaster vehicles and supply warehouses** across the United States to enable speedy mobilization.
- There are **more than 300 emergency response vehicles** in the eastern and southern United States alone and **nearly 600 units nationwide**.
- These units are able to **serve thousands of meals and drinks per day** when operating at full capacity.
- In addition to food, hydration, and emotional and spiritual care, The Salvation Army is also prepared to provide:
 - Clean-up kits containing brooms, mops, buckets and cleaning supplies
 - Hygiene kits
 - Shower units
 - First-aid supplies
 - Communications support

Corporate Partners:

- **FedEx Corp.** has donated \$100,000 in cash and \$100,000 in-kind transportation services to support The Salvation Army's relief efforts in response to Sandy, as part of a \$1.2 million commitment to several humanitarian organizations providing disaster relief across the northeast corridor.
- **Target** also committed a \$50,000 cash donation to The Salvation Army to benefit the survivors of Hurricane Sandy.
- **The PNC Foundation** will donate \$150,000 to The Salvation Army and \$150,000 to the American Red Cross for relief efforts in areas affected by Hurricane Sandy. The foundation also will match PNC employee contributions to The Salvation Army, American Red Cross, and AmeriCorps up to a total of \$150,000.
- **Albertsons Markets LLC**, from now through November 15, will run an in-store fundraiser to support The Salvation Army's Hurricane Sandy disaster response and recovery efforts. Albertsons Markets LLC has stores in Arizona, Colorado, Florida, Louisiana, New Mexico and Texas.
- **The National Football League (NFL)** and the **National Basketball Association (NBA)**, along with their players' unions, will each donate \$1 million to humanitarian organizations, including The Salvation Army, which are providing disaster relief services following Hurricane Sandy.
- **The Oakland A's (MLB) Community Fund** will be accepting monetary donations to help support those affected by Hurricane Sandy, with proceeds going to The Salvation Army as well as the Humane Society of the United States.
- **Eli Lilly** announced it will match, dollar for dollar, every donation a Lilly employee makes to The Salvation Army or the American Red Cross toward Hurricane Sandy relief efforts.

Monetary donations are the most critical need as supplies and personnel move into the areas of greatest need.

- The Salvation Army is extremely gratified for the continued support of the donating public.
- To date, the Army has received **more than \$1.7 million in online donations** alone to support relief efforts, and **more than \$122,000 through 1-800-SAL-ARMY**.
- Donors are encouraged to give online at www.SalvationArmyUSA.org or by calling **1-800-SAL-ARMY** (1-800-725-2769).
- You can also text the word “**STORM**” to **80888** to make a \$10 donation through your mobile phone; to confirm your gift, respond with the word “Yes.”*
- Those interested in volunteering should register at www.disaster.salvationarmyusa.org. Please note that disaster service training is a prerequisite for volunteering in a disaster zone and not all registered volunteers will be called on to serve.
- At this point, in-kind donations, such as used clothing and used furniture, are not being accepted for hurricane relief. However, these items are vital to supporting the day-to-day work of your local Salvation Army. Please consider giving these items to your local Salvation Army Family Store or dial **1-800-SA-TRUCK** (1-800-728-7825).
- Checks may be made out to The Salvation Army Disaster Services Center, PO BOX 1959 Atlanta, GA 30301. Please designate “2012 Hurricane Season” on all checks.
- Corporations, foundations and others interested in donating to The Salvation Army response effort should contact Janella Eccleston at Janella.Eccleston@use.salvationarmy.org or 845-620-7730.

Your donations make a real difference.

- A \$10 donation feeds a disaster survivor for one day.
- A \$30 donation provides one food box, containing staple foods for a family of four, or one household cleanup kit, containing brooms, mops, buckets and other cleaning supplies
- A \$100 donation can serve snacks and drinks for 125 survivors and emergency personnel at the scene of a disaster
- A \$250 donation can provide one hot meal to 100 people or keep a hydration station operational for 24 hours
- A \$500 donation keeps a Salvation Army canteen (mobile feeding unit) fully operational for one day

The Salvation Army is one of the nation’s largest providers of disaster service and responds to hundreds of disasters across the country each year.

- **Hurricane Katrina (August 2005):** The Salvation Army provided more than **5.6 million meals** to survivors and first responders of Hurricane Katrina, and **2.5 million people** were assisted with emergency food, casework, emotional and spiritual care.
- **Haitian Earthquake (January 2010):** The Salvation Army packaged and delivered more than **10 million meals** to Haiti, and more than **27,000 survivors** were treated at Salvation Army medical facilities. Additionally, The Salvation Army distributed approximately 8,000 hygiene kits.
- **U.S. Tornado Outbreak (April & May 2011):** The Salvation Army served nearly **one million meals** and distributed 50,000 hygiene kits, and more than 10,000 people received emotional and spiritual care.

Salvation Army Statements

Major George Hood, National Community Relations & Development Secretary

- “We understand that this will be a long-term response and recovery effort, and we will be there every step of the way for those in need, but we would not be able to do what we do if it were not for the generosity of the American public and our partners.”
- “Our response to this storm is critically dependent upon the generosity of the American public and the corporate and private donors who choose to support us. We thank them for their generosity and pray that we will be able to meet all the widespread needs.”

Captain Aaron Goldfarb, Area Commander Charleston, WV

- “The Salvation Army will stay open as long as people are without power.”

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About The Salvation Army

The Salvation Army, an evangelical part of the universal Christian church established in London in 1865, has been supporting those in need in His name without discrimination for more than 130 years in the United States. Nearly 30 million Americans receive assistance from The Salvation Army each year through a broad array of social services that range from providing food for the hungry, relief for disaster victims, assistance for the disabled, outreach to the elderly and ill, clothing and shelter to the homeless and opportunities for underprivileged children. 82 cents of every dollar The Salvation Army spends is used to support those services in 5,000 communities nationwide. For more information, go to www.salvationarmyusa.org.

*A one-time donation of \$10 will be added to your mobile phone bill or deducted from your prepaid balance. Message & Data Rates May Apply. All charges are billed by and payable to your mobile service provider. Service is available on Verizon Wireless, AT&T, Sprint and T-Mobile. By participating you certify that you agree to the terms and conditions, that you are 18 yrs. or older, or have parental permission, and have authorization from the account holder. Donations are collected for the benefit of The Salvation Army by the Innovative Giving Foundation and subject to the terms found at igfn.org/t. Privacy policy: igfn.org/p. **Text STOP to 80888 to stop; Text HELP to 80888 for help.**