



— Benefiting —



SAVE THE DATE

Thursday, September 10, 2026

5:00PM - 8:30PM

Taking place at:

Blind Center of Nevada

1001 N. Bruce Street

Las Vegas, NV 89101





Benefiting



SPONSOR PACKAGE



EVENT OVERVIEW

Dear Community Partners and Supporters,

The Red Shield Showdown Committee is honored to invite you to join us for the 3rd Annual Red Shield Showdown, taking place on September 10, 2026, at 5:30 PM at the Blind Center of Nevada. This special evening is more than a fundraising event; it is a gathering of community, compassion, and commitment to those in Southern Nevada struggling to meet their most basic needs.

Each day, The Salvation Army Southern Nevada serves individuals and families facing homelessness, hunger, addiction, and uncertainty about where to turn next. Behind every statistic is a real person: a parent trying to keep their children safe, a veteran seeking stability, or a neighbor one unexpected hardship away from losing everything.

The Red Shield Showdown brings our community together in a powerful way to respond to those needs. This year's event will feature an exceptional chef showcase, signature recipes from renowned local chefs and The Salvation Army's talented culinary professionals. Guests will hear stories that reflect the lives being changed through Salvation Army programs and enjoy special entertainment throughout the evening, with additional details to be announced as the event approaches. It is an evening designed to provide an extraordinary dining and entertainment experience while highlighting the hope, dignity, and transformation made possible through community support.

As an Advisory Board Member for The Salvation Army Southern Nevada, I have had the privilege of seeing firsthand the impact of these programs. That is why I choose to dedicate my time, lend my support, and personally invest in this mission. I invite you to join me as a sponsor of the 2026 Red Shield Showdown and become part of a collective effort to create lasting change for our neighbors in need.

Together, we can provide hope, opportunity, and a path forward for those facing life's greatest challenges. Your partnership is an investment in human lives, second chances, and a stronger Southern Nevada for all.

Thank you for your consideration and for the compassion and leadership you bring to our community.

Sincerely,

Rob Miller Chair, Red Shield Showdown Committee Advisory Board Member, The Salvation Army Southern Nevada



DOING THE
MOST GOOD®





ABOUT THE SALVATION ARMY SOUTHERN NEVADA

For over 100 years, The Salvation Army Southern Nevada has been a beacon of hope in communities across the nation. We provide essential services to those in need—from emergency disaster relief and homeless shelters to youth programs and addiction recovery support. Every dollar raised helps us continue this vital mission of serving the most vulnerable members of our community.

*Serving millions of people annually
Providing food, shelter & emergency assistance
Transforming lives through compassionate care*



EXECUTIVE CHEF SPONSOR - \$25,000

- VIP Check-In & Seating: 16 Guests
- High-Profile Recognition: Credit on all event materials and communications
- Print: Full-page ad with premium placement in the event program (inside front or back cover), plus logo included on all printed invitations and event signage
- Media: Company name included in all press releases and event social media posts
- Speaking Opportunity: Sponsor representative to make some brief remarks on stage during the event
- Additional:
 - Two months logo placement on two Salvation Army food pantry trucks
 - Sponsorship acknowledgement at The Salvation Army Vocational Program graduation event
 - VIP table at the Red Kettle Kickoff holiday event in November 2026
 - Exclusive private guided tour of the Owens Red Shield Community Kitchen

HEAD CHEF SPONSOR- \$15,000

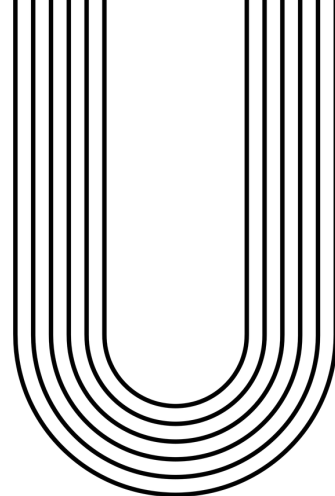
- VIP Check-In & Seating: 8 guests
- Profile Recognition: Credit on all event materials and communications
- Print: Half-page ad in the event program, plus logo included on all printed invitations and signage
- Media: Company name included in all press releases and social media posts
- Verbal: Acknowledgement from the stage during the event's introductory remarks
- Additional:
 - One month logo placement on one Salvation Army food pantry truck
 - VIP table at the Kettle Kickoff holiday event in November 2026
 - Exclusive private guided tour of the Owens Red Shield Community Kitchen

SOUS CHEF SPONSOR- \$10,000

- VIP Check-In & Seating: 8 guests
- Profile Recognition: Credit on all event materials and communications, including:
- Print: Half-page ad in event program, plus logo included on all printed invitations and event signage
- Media: Company name included in all press releases and social media posts
- Additional:
 - Two months of logo placement on The Salvation Army fleet car following the event
 - Invitation to the Kettle Kickoff holiday event in November 2026

STATION CHEF SPONSOR- \$5,000

- Premier Seating: 6 guests
- Profile Recognition: Credit on all event materials and communications, including:
- Print: Quarter-page ad in event program
- Media: Company name included in event social media posts
- Additional:
 - Invitation to the Kettle Kickoff holiday event in November 2026



TICKETS:

Table of 8	\$2,000	☐
Individual	\$250	☐

PROGRAM ADS:

Full Two-page(spread or separate ads):	\$1,500	☐
Full Page:	\$1,000	☐
Half Page:	\$500	☐
Quarter Page:	\$300	☐
Event Logo Recognition:	\$200	☐

For more information contact Michelle Senser 210-901-4024
michelle.senser@usw.salvationarmy.org

Checks payable to:
The Salvation Army
2900 Palomino Lane
Las Vegas, NV 89107

PAYMENT INFORMATION

Name: _____

Organization: _____

Billing Address: _____

City: _____ State: _____ Zipcode: _____

Email: _____ Cell: _____

Card Number: _____ Exp: _____ CVV: _____

